



Media Release – available for immediate release

Undara to hold Inaugural Duathlon this Valentines Day

Tuesday, 3rd Feb 2009

In a time of softness within the tourism industry Undara Experience has once again thought outside the box to create the first ever **Undara Duathlon**. This event, held in conjunction with sporting membership bodies within the Cairns region, combines the disciplines of running and on- and off-road cycling in a purely natural setting.

Aimed at a wide variety of people within the immediate region from those who like to regularly compete to those who just like to spend time in the great outdoors, the course varies from a 2.5kms to 12kms run leg and a 21kms mountain bike or 30km road bike segment.

The natural bushland surrounding Undara provides the ideal backdrop for such an event. Undulating terrain through picturesque granite country combined with a recently laid bitumen road and tall shady trees sheltering the trails will ensure a safe race where good times are a real possibility. It's expected that competitors will run alongside grazing kangaroos thru flourishing Green Season growth before relaxing at the lodge with tours and entertainment over the weekend.

This is yet another event held out at Undara Experience that joins a growing stable including a Country Rock and Blues weekend in April, motorcycle muster in May, Variety Club bash in August and the iconic Opera in the Outback in October. *"There is a real need within the local tourism industry to continue to produce new product offerings to remain domestically competitive. The philosophy of Undara is to utilize available resources to fill local tourism gaps."* said Undara Experience Managing Director, Bram Collins.

Potential participants are encouraged to register their interest by the 6th Feb.

Further information on event details contact reservations freecall 1800 990 992 or email res@undara.com.au or visit undara.com.au

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